



Order / Rev: 207253  
 Alt Order #: 06854354  
 Flight Dates: 09/20/12 - 09/30/12

Advertiser: POL/US Chamber of Commerce (I)  
 Product Desc: 9/20-9/30 US CHAMBER OF COMMER  
 Estimate: 919930  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PLS RUN 2/DAY W/MAX SEP TODAY SHOW 2 - PLS RUN 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		8			\$500.00			0.00			
3	WAVY	09/21/12	09/21/12	Today Show 3	CM	10a-11a	---- F - -	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				Today Show 3											
PLS GIVE MAX SEP TODAY SHOW 3 - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F - -		2			\$400.00			0.00			
4	WAVY	09/24/12	09/28/12	Today Show 3	CM	10a-11a	MTWTF - -	:30	10	\$400.00	P1	0.00	NM	10	\$4,000.00
				Today Show 3											
PLS RUN 2/DAY W/MAX SEP TODAY SHOW 3 - PLS RUN 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF - -		10			\$400.00			0.00			
5	WAVY	09/21/12	09/21/12	WAVY News 10 @ Noon	CM	12p-1p	---- F - -	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				News 10 @ Noon											
PLS GIVE MAX SEP NEWS - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F - -		2			\$300.00			0.00			
6	WAVY	09/24/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	MTWTF - -	:30	10	\$300.00	P1	0.00	NM	10	\$3,000.00
				News 10 @ Noon											
PLS RUN 2/DAY W/MAX SEP NEWS - PLS RUN 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF - -		10			\$300.00			0.00			
7	WAVY	09/21/12	09/21/12	M-F 2-3p	CM	2-3p	---- F - -	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
				The Doctors											
PLS GIVE MAX SEP DOCTORS - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F - -		2			\$200.00			0.00			
8	WAVY	09/24/12	09/28/12	M-F 2-3p	CM	2-3p	MTWTF - -	:30	10	\$200.00	P2	0.00	NM	10	\$2,000.00
				The Doctors											
PLS RUN 2/DAY W/MAX SEP DOCTORS - PLS RUN 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF - -		10			\$200.00			0.00			
9	WAVY	09/21/12	09/21/12	M-F 4-5p	CM	4p-5p	---- F - -	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				M-F 4-5p											
PLS GIVE MAX SEP ANDERSON COOPER - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F - -		2			\$500.00			0.00			
10	WAVY	09/24/12	09/28/12	M-F 4-5p	CM	4p-5p	MTWTF - -	:30	10	\$500.00	P1	0.00	NM	10	\$5,000.00
				M-F 4-5p											
PLS RUN 2/DAY W/MAX SEP ANDERSON COOPER - PLS RUN 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF - -		10			\$500.00			0.00			
11	WAVY	09/21/12	09/21/12	WAVY News @ Sunrise	CM	5a-6a	---- F - -	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				WAVY News @ Sunrise											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F - -		1			\$800.00			0.00			
N 12	WAVY	09/24/12	09/28/12	WAVY News @ Sunrise	CM	5a-6a	- TWTF - -	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
				WAVY News @ Sunrise											
PLS RUN 1/DAY NEWS - PLS RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4			\$800.00			0.00			
13	WAVY	09/22/12	09/29/12	WAVY News 10 Sa 6a	CM	6a-7a	----- S -	:30	2	\$500.00	P1	0.00	NM	4	\$2,000.00
				WAVY News 10 Sa 6a											
PLSL GIVE MAX SEP NEWS - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----- S -		2			\$500.00			0.00			
Week:		09/24/12	09/30/12	----- S -		2			\$500.00			0.00			
14	WAVY	09/22/12	09/29/12	WAVY News 10 Sa 7a	CM	7a-8a	----- S -	:30	2	\$800.00	P1	0.00	NM	4	\$3,200.00
				WAVY News 10 Sa 7a											



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**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WAVY	09/21/12	09/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$500.00		0.00						
26	WAVY	09/24/12	09/28/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MTWTF--	:30	5	\$500.00	P1	0.00	NM	5	\$2,500.00
PLS RUN 1/DAY TONIGHT SHOW - PLS RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$500.00		0.00						
27	WAVY	09/22/12	09/29/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	2	\$900.00	P1	0.00	NM	4	\$3,600.00
PLS GIVE MAX SEP SNL - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$900.00		0.00						
Week:		09/24/12	09/30/12	-----S-	2		\$900.00		0.00						
28	WAVY	09/21/12	09/21/12	LN M-F M-F News 10 @11	CM	11p-1130p	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$2,000.00		0.00						
29	WAVY	09/24/12	09/27/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-WT---	:30	3	\$2,000.00	P1	0.00	NM	3	\$6,000.00
PLS RUN 1/DAY NEWS - PLS RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-WT---	3		\$2,000.00		0.00						
30	WAVY	09/22/12	09/22/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$2,000.00		0.00						
31	WAVY	09/29/12	09/29/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
PLS RUN 1/DAY NEWS - PLS RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$2,000.00		0.00						
N32	WAVY	09/24/12	09/24/12	WAVY Early Today New WAVY News 430-5am	CM	430-5a	M-----	:30	2	\$200.00	P1	0.00	NM	2	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$200.00		0.00						
N33	WAVY	09/24/12	09/24/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	2		\$800.00		0.00						
34	WAVY	09/21/12	09/21/12	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$1,500.00		0.00						
35	WAVY	09/24/12	09/28/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-WF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
PLS RUN 1/DAY INSIDER - PLS RUN 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-WF--	3		\$1,500.00		0.00						
36	WAVY	09/27/12	09/27/12	Thur Hour 3 Thursday 10-11p	CM	10p-11p	---T---	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,600.00		0.00						

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 Estimate: 919930  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
37	WAVY	09/21/12	09/21/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$1,600.00	P1	0.00 NM	1	\$1,600.00
DATELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--	1		\$1,600.00		0.00					
38	WAVY	09/30/12	09/30/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$2,000.00	P1	0.00 NM	1	\$2,000.00
PLS RUN 1/DAY NEWS - PLS RUN 1/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$2,000.00		0.00					
N39	WAVY	09/24/12	09/24/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	3	\$500.00	P1	0.00 NM	3	\$1,500.00
PLS RUN 2/DAY W/MAX SEP TODAY SHOW 2 - PLS RUN 2/DAY W/MAX SEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----	3		\$500.00		0.00					
N40	WAVY	09/29/12	09/29/12	Today Show Sa Today Show Saturday	CM	8a-10a (8:00 AM-9:00 AM)	-----S-	:30	1	\$1,200.00	P1	0.00 NM	1	\$1,200.00
SAT TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$1,200.00		0.00					
												Totals	131	\$91,300.00